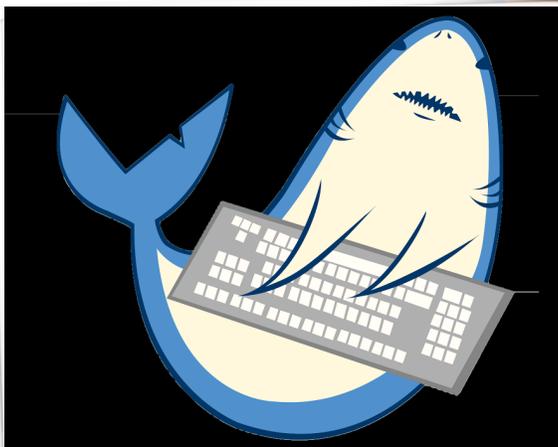


SharkHack Sponsor Package

Saturday March 24-25, 2018



Call for Sponsors

This upcoming March, Simmons College will be hosting its annual hackathon, Simmons SharkHack! Because Simmons College is a women-centered college, our hackathon focuses on providing college women and recent graduates with the opportunity to join forces and develop new mobile apps, games, hardware hacks, and more!

One crucial part of hackathon support is sponsorship. We are seeking support for our hackathon from companies in the Boston area and beyond who are interested in fostering a community of talented developers from all backgrounds. We appreciate your consideration.

Why sponsor?

- Support women in computer science!
- Show students what makes your company fantastic - specialized APIs, toolkits, hardware development, and more
- Work with CS students to develop something great in 24 hours!

There are many ways to sponsor!

▶ Financial Support

Contributes to hackathon efforts, such as themed prizes, food, and travel reimbursement

▶ Prizes

Each track in the hackathon is associated with a certain prize, but we also welcome company-specific prizes, such as software, hardware, and nifty gadgets

▶ Branded Swag

If you have an excess of branded t-shirts, sunglasses, or other merchandise, consider sending them to our hackathon! Hackers love to pick up swag and this will further expose your brand to college students

▶ Mentorship

One of the most important aspects of the hackathon!

If you are interested and would like to learn more, please contact the co-chairs of the Simmons Hackathon Committee at simmons.sharkhack@gmail.com. Additionally, you can visit scsharkhack.org for more information.

Thank you for your consideration. We look forward to hearing from you!

Sponsor Tiers

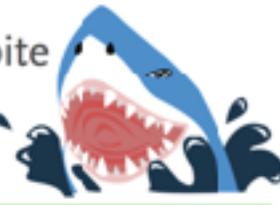
Kilo-bite
\$500-\$999



Mega-bite
\$1000-\$1499



Giga-bite
\$1,500+



	Small	Medium	Large
Logo Size	Small	Medium	Large
Recruiters	1 rep	2 reps	2 reps and a table
Opening Ceremony	1 min	3 min	5 min
Demo/Workshop		30 min	45 min
Sponsor a Meal		x	
Custom Prize & Judging			x

Sponsors' Frequently Asked Questions

Q: Who is considered a sponsor?

A: A company or group who donates at least \$500 to SharkHack.

Q: Who participates in Simmons SharkHack?

A: *MOSTLY* undergraduate women from the Greater Boston Area. Men are welcomed to participate in Simmons SharkHack but must be inclusive to creating a women-centered environment for hackers.

Q: How many students will be participating in SharkHack?

A: We are estimating around 100 students this year!

Q: Company X would like to bring some mentors to SharkHack. Do they receive the benefits from the sponsorship tiers?

A: Company X will not receive the benefits on our sponsorship tiers. To qualify for these benefits, Company X must either make a monetary donation or supply food that is equivalent to the sponsorship tiers.

Q: Can recruiters speak to students?

A: Yes, this is a benefit covered under the sponsorship tiers. Depending on how much financial assistance Company X provides, they can have 1-5 minutes to speak to a group and/or a table to have students go to and pick up promotional materials. Additionally, again depending on how much is contributed to SharkHack, companies may have time to talk about their product in a workshop.

Q: Are sponsors allowed access to participants' resumes and portfolio links?

A: Yes, sponsors are allowed access to resumes and portfolio links from participants.

Q: Can a Mega-bite or Giga-bite sponsor a meal instead of award a customized prize (or vice-versa)?

A: Yes, we are flexible. Providing meals for our hackers is a top priority, so we may in fact prefer to use your sponsorship money to pay for food.

Q: Is a company required to meet all the benefits it qualifies for?

A: No. We are flexible and want to make our partnership worth your while, as well.

Sponsorship Benefits

Logo Size: Logos will be displayed on various promotion/branding tools such as our website, social media platforms, T-Shirts, and more!

Recruiters: Recruiters are allowed to attend the full length of SharkHack but must obey the Code of Conduct. If a company is planning to bring recruiters, the recruiters themselves must register through a form. Please contact SharkHack's organizers for the form's link.

Opening Ceremony: There will be a slot for any representative to speak during the opening ceremony (within the duration they qualify for). This representative must register through a special form. Please contact SharkHack's organizers for the form's link.

Demo/Workshop: Throughout the hack, there will be workshops available for participants to attend. If a company has an API, hardware, or a specialty which they would like to show.

Recruiters vs. Mentors:

Recruiters

Represent a company which is sponsoring SharkHack

Is sent by their company which is sponsoring SharkHack specifically to represent it

Can talk about how great their company is

Can recruit students to apply for post-grad opportunities and internships

May be mentors if they would like, but are not required to

We will limit the number of recruiters based on financial contribution

Mentors

Represent themselves, not their employer

Volunteer on their own accord, not because their employer sent them

Interact with students on their projects and provide support

As many mentors from any given company can come

Do not have allotted time to speak on behalf of their employer, unless they are also a recruiter

